

Privacy Policy Concerning the Website

Legal Grounds

The legal grounds are found in Regulation 2016/679 of the European Parliament and of the Council (EU) from April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and on the repeal of Directive 95/46/EC – General Data Protection Regulation (“GDPR”).

Legal Entity Responsible under Article 4 (7) GDPR is:

FOR Clean, a.s.

Vrbovská cesta 39
921 01 Piešťany
Slovak Republic

ID No.: 36234923
VAT ID No.: SK2020170306

Tel.: +421 33 79 89 111, +421 33 79 89 162
E-mail: forclean@forclean.sk, obchod@forclean.sk

Data Protection Officer:
Ing. Zuzana Mináriková,
zodpovednaosoba@forclean.sk

Server Log Data Collection

Website collects data including: date and time of access; the amount of data transferred; notifications of successful access; browser type and version; the user's operating system; the URL of the referrer (previously visited page); the IP address; and the provider requesting access.

The Provider uses log data without assigning a physical user or otherwise creating profiles in accordance with legal provisions and collects data for statistical evaluation only for the purposes of operation, security, and optimization of the online service. This data is automatically deleted. However, the Provider reserves the right to check the log data retroactively if there is a legitimate suspicion of illegal use based on specific data.

Collection and Use of Personal Data

This data is processed for the following purposes:

- To quickly establish a connection with the company's website,
- To enable a user-friendly web application, recognizing and guaranteeing the security and stability of systems, and

- To facilitate and improve management of the website.

Processing is not explicitly carried out in order to gain knowledge about individuals who visit the website.

Transfer of Data to Third Parties

The personal data will be transferred to third parties if

- pursuant to Art. 6 (1), pt. 1(a) GDPR the person concerned has expressly agreed to this,
- there is a legal obligation for the transfer of data under Art. 6(1), sentence 1(c) GDPR and / or
- it is, in accordance with Art. 6(1), pt.1(b) GDPR, necessary in order to fulfil the contractual relationship with the data subject.

In other cases, personal data will not be transferred to third parties.

Privacy Policy for Using Google Analytics

(Web Analysis Using Google Analytics)

This website uses Matomo (previously Piwik) as a web analysis service provided by InnoCraft Ltd., 150 Willis St, 6011 Wellington, New Zealand, NZBN 6106769 (hereinafter referred as “Matomo”) with the help of cookies. We adjusted Matomo in such a way that your IP address is anonymized and registered in the shortened form only. It is not possible we draw conclusions about your person.

This website uses Google Analytics, a web analysis service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”). Google Analytics uses “cookies”, text files placed on your computer, permitting the analysis of the web usage. The information generated by the cookie file about your use of this website is usually transferred to a Google server in the USA, where it is stored.

This company website uses Google Analytics with the additional “anonymize IP” component. This means that your IP address, collected by Google Analytics, will be shortened by Google within Member States of the European Union or in other signatory states of the Treaty on the European Economic Area before it is transmitted to the USA. Only in exceptional cases will your full IP address be transmitted to a Google server in the USA and shortened once it has arrived there.

Google uses this information on behalf of FOR Clean a.s to evaluate your use of the website, to compile reports on website activity, and to render further services connected with website and internet use vis-à-vis the website operator. The IP address transmitted by your browser as part of Google Analytics will not be combined with other Google data.

You can prevent the storage of cookies by setting your browser appropriately. If you do this, it may be the case that you no longer have full use of all functions of these websites. You can prevent Google from collecting and processing the data generated by cookies and relating to your use of websites (including your IP address) by downloading and installing the browser plug-in available at: <http://tools.google.com/dlpage/gaoptout?hl=en>.

More detailed information on the terms and conditions of use and data protection can be found at: <https://marketingplatform.google.com/about/analytics/terms/us/>

The legal basis for the processing of personal data using cookies is provided by Art. 6 (1) subparagraph one (f) GDPR.

Google Web Fonts

Google Web Fonts are used to improve the optical appearance of various entries on this website (<https://fonts.google.com/specimen/Montserrat>). The Web Fonts are transferred to the cache of your browser to allow them to be used for the presentation. Should the browser not support Google Web Fonts or prevent access to the same, the text will be shown in standard font.

Google Web fonts “Montserrat” are licensed under Open Font License: https://scripts.sil.org/cms/scripts/page.php?site_id=nrsi&id=OFL. Information on privacy is retrievable at the Google Privacy Center at: <https://policies.google.com/privacy?hl=en>

Use Plug-ins for Google and YouTube

The social plug-ins (“plug-ins”) of social networks Google+ and YouTube are used on our website. Both of these services are provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”). You will find an overview of Google+ plug-ins and their appearance at: <https://developers.google.com/+/plugins>.

If you access a page of our website that contains such a plug-in, your browser will make a direct connection to the servers of Google. The content of the plug-in is conveyed directly to your browser by Google and integrated into the page. Such integration allows Google to receive the information that your browser has accessed the relevant page of our website even if you do not possess a Google+ profile or YouTube account or are not logged on to Google+/YouTube at that particular moment. This information (including your IP address) is transmitted from your browser directly to a Google server in the USA, where it is stored.

If you are registered with Google+/YouTube, Google will be able to directly associate the visit to our website with your specific account. We wish to point out that in our capacity as the website provider we are not informed of the content of the data transmitted or of their use by Google. Please consult Google’s notes on data protection for the purpose and extent of the collection of data by Google along with your rights in that regard and possible settings to protect your privacy at: <https://policies.google.com/privacy>.

Should you not wish Google to directly associate your accounts with Google+/YouTube with the data collected via our website, you need to log out from Google+/YouTube prior to visiting our website. You are also able prevent Google plug-ins from being loaded at all by using accessory for your browser, e. g. a script blocker "NoScript": <http://noscript.net/>.

The legal basis for the processing of personal data using the plugin is provided by Art. 6(1) subparagraph one (b or f) GDPR.

Privacy Policy for Using a Contact Form

The data from contact forms are processed solely for the purpose of correctly processing your request. Your data is always used only to the extent necessary for this purpose. The resulting data will not be passed on to third parties*. You may object to the use of the data at any time or withdraw your consent in the future. In this case, the data will be deleted immediately.

*If necessary, e.g. when your request concerns ordering printed goods supplied by another BLOCK Group company, your data will be transferred to that BLOCK Group company, if, and as soon as, it becomes necessary to process the order. The legal basis for the processing of personal data using cookies is provided by Art. 6 (1) subparagraph one (b or f) GDPR.

You can learn about data collected at any time by phone or e-mail. Your data will also be deleted once we have processed your request or if data collection is not permitted for other legal reasons.

More information on personal data and data protection can be found in following sections of this data protection statement.

Duration of User Data Processing

Your personal user data gained during the visit to our website are stored for a period of 7 days. The data specified in this section will otherwise be deleted as soon as knowledge thereof is no longer required for the purposes described, unless statutory provisions stipulate longer storage.

Your Rights as a Data Subject

- The right to information.
- First of all, you have the right to obtain information about the data that you have provided to us and that we process (Art.15 GDPR).
- The right to rectification, erasure, and restriction.
- In addition, you can request a rectification (Article 16 GDPR), an erasure (Article 17 GDPR) and a restriction of processing (Article 18 GDPR) of your data.
- The right to data portability and the right to object.
- You also have the right to data portability (Article 20 GDPR) and the right to object (Article 21 GDPR).
- The right to file a complaint. You also have the right to lodge a complaint with the competent supervisory authority.

- Without prejudice to any other administrative or judicial remedy, you also have the right to lodge a complaint with the Data Protection Supervisory Authority. You can contact the data protection supervisory authority in your usual place of residence or at the headquarters of our company.

Status and Updates to This Privacy Policy

This statement of privacy policy is in effect as of: January 01, 2020. We reserve the right to update the data protection statement in a timely manner in order to improve data protection and / or to adapt it to changes in the sanctioned practice or in case law.